



Business Connect Adventure

Overview & Products

Brands



Aquatabs is committed to providing a positive health impact globally. Their products help reduce contaminants and harmful microorganisms in water, improving quality of life around the world.



Aqua-Gard is a sustained effective product from Aqua Innovations Ltd. This ready to use hydration gel requires no water, making it perfect for the outdoor community.



Aquagenx portable water quality test kits are ideal for field testing in low resource, rural, remote and disaster/emergency areas.



Coldstream is a water purification company that provides efficient undercounter and countertop systems. Their ceramic filters are sustainably made in their solar-and wind-powered facilities and are designed to protect against dangerous contaminants like PFAS.



OSMO Technology Solutions is a company based in Oregon. They developed products, like the Osmo Seal and WaterDrop, using forward osmosis technology and removing the limitations of hydration from saltwater.



Fusion is a company that provides revolutionary filter designs, like the Delta Emergency Water Filter. This compact emergency water filter uses nanofiber technology, capable of filtering 75 liters of water from harmful contaminants.



Procter & Gamble is a multinational consumer goods corporation. Through P&G Purifier of Water, P&G provides portable water treatment solutions that can be taken anywhere.



Puribag seeks to meet the need for safe water by creating products that are affordable and accessible, like the Puribag. Their heart is to end the water crisis with products that provide portable sources of safe water.



ThyroSafe is manufactured by Astrea Fontaine SAS, France, who has more than 20 years of experience in manufacturing Potassium Iodide tablets. ThyroSafe was developed to protect the thyroid against radioactive iodine released during a nuclear emergency.



Uzima has both retail and non-profit fronts which are dedicated to aiding in clean water provision worldwide. Their water filters, like the UZ-1, are an immediate solution to unsafe water.



Vivoblu works to make water purification more available by centering versatility, adaptability, and durability in their designs, such as the Core Family Filter, with a particular interest in improving the lives of children in the slums of India and Rwanda.



Wateroam is a social enterprise that seeks to serve underprivileged water-lacking communities around the world. Their focus surrounds improving the quality of life of individuals in majority world countries through clean water access with products like the ROAMfilter Plus 2.

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Brand Growth & Partnership Opportunities



Business Connect Adventure is part of our parent brand, Business Connect, a social enterprise providing life enhancing products like clean water and hygiene solutions to those in need around the world. We invite you to join this mission to make a global impact while also bringing critical and vetted resources to communities in the US.



In the outdoor space, we focus on helping people feel joy, peace of mind, and confidence in every journey. Our US products cover three categories: adventure water supply, emergency readiness, and household water security. Whether exploring the backcountry, preparing for the unexpected, or ensuring safe water at home, our products are built to provide trust when it matters most.

Growth in recent years has highlighted three leading solutions, Aquatabs, Puribag, and Uzima. Each reflects our commitment to safe water access and connects global impact with everyday outdoor experiences. To expand this impact, we partner through a variety of channels.



E-Commerce

Our products can be easily and effectively sold through online platforms. In the past, partners have been successful selling Business Connect Adventure goods through their websites and other retail sites.

Retail Storefront

Our products are also well-suited for sale in brick and mortar stores. Partners using this model receive and sell Business Connect supplies to and from their storefronts.



Wholesale

It is also possible to order and sell bulk packages of Business Connect products. We partner with distributors to maintain a fair and competitive marketplace with attractive margins.

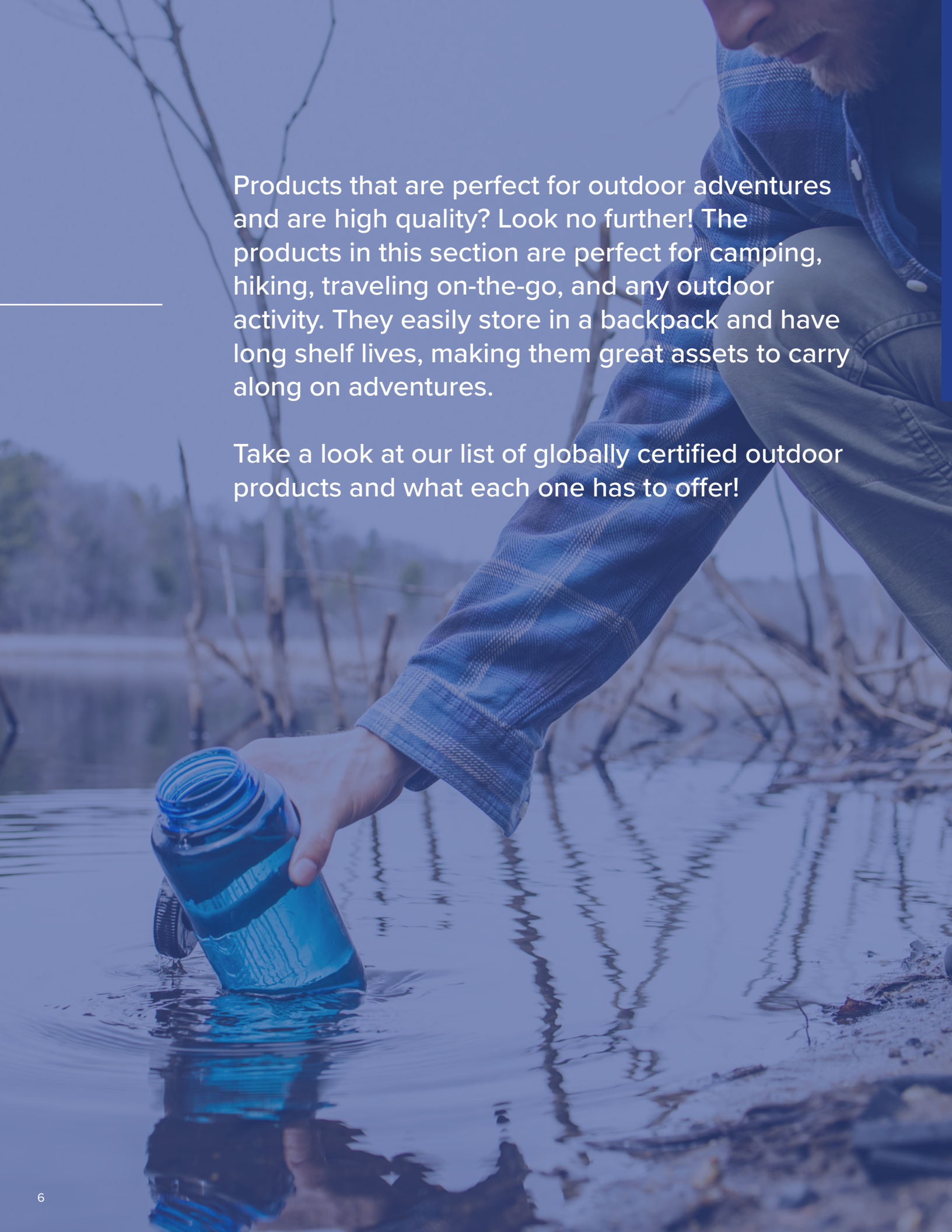
Entrepreneur Partnerships

We are also proud to support individual entrepreneurs and offer partnership opportunities for vendors selling from their own brand.

1

Adventure Water Supply



A person wearing a blue plaid shirt is shown from the chest down, leaning over a body of water. They are holding a blue water bottle with both hands, dipping it into the water to fill it. The water is calm, reflecting the bottle and the person's arm. In the background, there are bare, thin branches and a hazy landscape. The entire image has a blue tint.

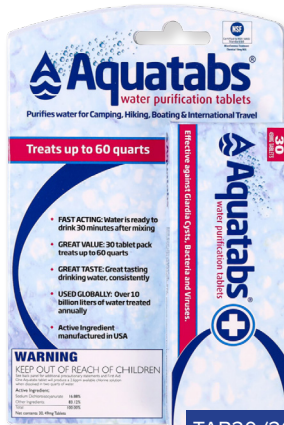
Products that are perfect for outdoor adventures and are high quality? Look no further! The products in this section are perfect for camping, hiking, traveling on-the-go, and any outdoor activity. They easily store in a backpack and have long shelf lives, making them great assets to carry along on adventures.

Take a look at our list of globally certified outdoor products and what each one has to offer!

AQUATABS

49 mg Tablets

Aquatabs 49 mg tablets are your go-to water purification tablet for any kind of adventure. Each tablet dissolves quickly, disinfecting water in 30 minutes. Just 1 tablet can treat up to 0.5 gallons of water.



TAB30 (30 CT)



TAB50 (50 CT)



TAB100 (100 CT)

Key Highlights

1. Protects against giardia cysts, bacteria, and viruses
2. Tablets come in water-resistant foil packaging
3. EPA and WHO tested and approved

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
US Retail Pack - 30 ct	TAB30	4.5 x 6 x 0.5	0.079
Flow Pack - 50 ct	TAB50	3 x 6 x 0.5	0.055
Flow Pack - 100 ct	TAB100	3 x 6 x 0.5	0.07

Aqua-Gard

Aqua-Gard is a portable, shelf-stable hydrating gel designed for outdoor adventurers who need reliable hydration in challenging conditions. With less than 50% of the weight of water, it hydrates more efficiently, resists microbial contamination, and is perfect for extreme environments like deserts, mountains, or remote expeditions. Whether you're hiking, camping, or facing unexpected emergencies, Aqua-Gard ensures you stay hydrated and ready for anything.



Key Highlights

1. Resists damage when air-dropped, floats
2. Shelf-life of 60 months, no refrigeration required
3. Hydrates at less than 50% the weight of water

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
Brown (Outdoor/Survival)	AGRD	7.75 x 2 x 1	0.195
Brown (Outdoor/Survival) - 3 pack	AGRD-3	8 x 6 x 1 (bag)	0.649
Brown (Outdoor/Survival) - 10 pack	AGRD-10	9.5 x 7 x 2.5 (bag)	2.134
Brown (Outdoor/Survival) - 25 pack	AGRD-25	14 x 4 x 4	5
Brown (Outdoor/Survival) - 50 pack	AGRD-50	14 x 8 x 4	10
Brown (Outdoor/Survival) - 100 pack	AGRD-100	15.5 x 11.5 x 6.5	20.8
White (Endurance)	AGRD-W-1	7.75 x 2 x 1	0.195
White (Endurance) - 3 pack	AGRD-W-3	TBD	TBD
White (Endurance) - 10 pack	AGRD-W-10	TBD	TBD

P&G Purifier of Water

The freedom to pack light for an adventure and be well-prepared has never been easier! P&G Purifier of Water packets treat 2.5 gallons (10 liters) of contaminated water in just 30 minutes. Give yourself peace of mind and room in your pack with this easy to use water purifying solution.



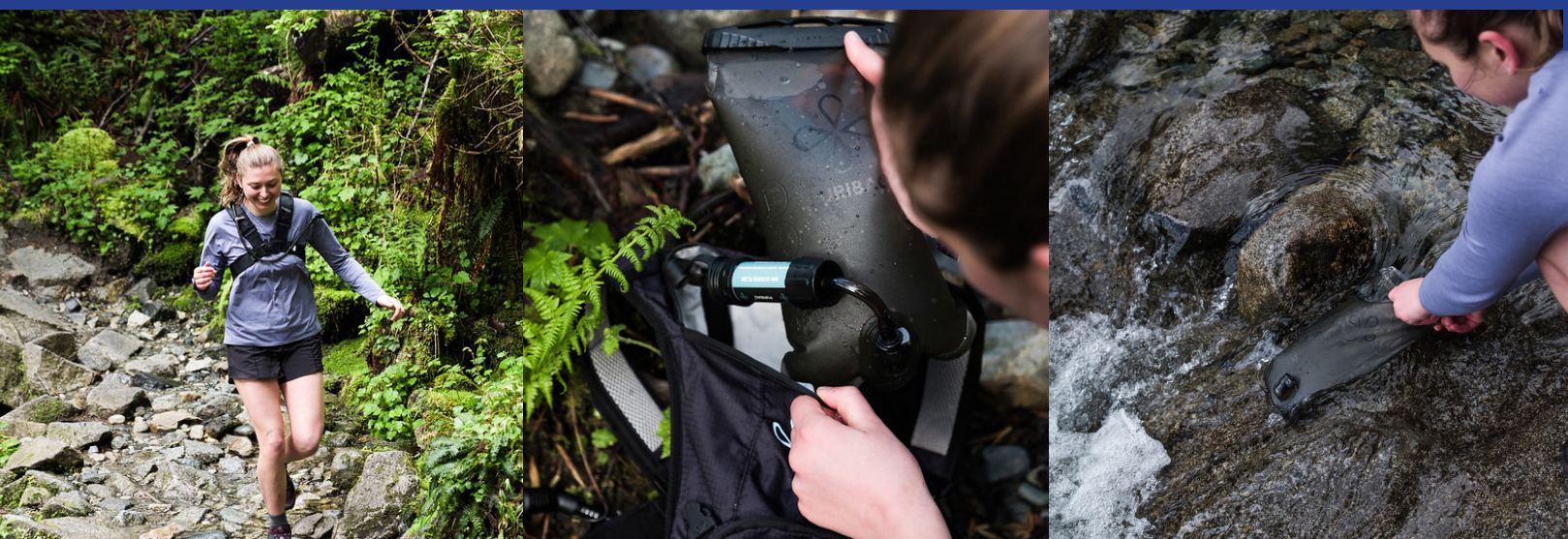
Key Highlights

1. Compact packaging to carry on-the-go
2. EPA and WHO tested and approved
3. Treats large volumes with just one packet

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
Purifier of Water - 4 pack	PG4pk	6 x 8 x 0.25	0.103
Purifier of Water - 12 pack	PG12pk	6 x 8 x 0.25	0.2
Purifier of Water - case	PGBox	9.5 x 4.5 x 7	3

*PURIBAG ADVENTURE SERIES***Adventure Pack & Bladder**

The Puribag Adventure Pack & Bladder are your all-in-one source for hydration and carrying your outdoor essentials. This small backpack with a water bladder contains an inline water filter so you can refill at any freshwater source.

**Key Highlights**

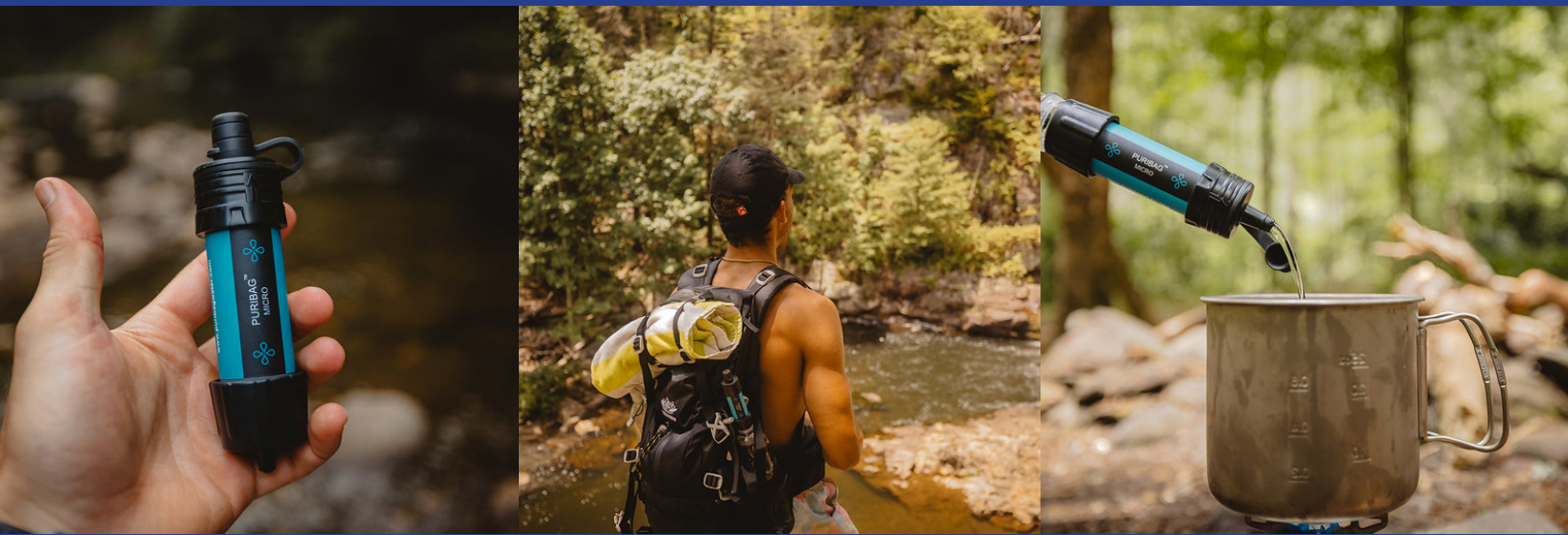
1. Guards against dirt, sediment, bacteria, protozoa, and parasites
2. Unique design sets this hydration pack apart from others
3. Fills up instantly and lasts for up to 5000 L

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
Adventure Pack	PURIAP	16.5 x 8.5 x 4.5	2.62
Adventure Bladder	PURIAB	8.5 x 7.5 x 2	0.91

PURIBAG

Micro Membrane Filter Straw

Perfect for outdoor adventures and emergency situations, the Puribag Micro Membrane Filter Straw saves space and weight in your backpack. Attach this mini water filter to a water bottle for easy hydration.



Key Highlights

1. Weighing less than 2 ounces, this mini filter will save space in your pack
2. Seamless installation by just attaching the straw to your water bottle
3. Protects against harmful waterborne contaminants

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
Micro Membrane Filter Straw	PURIMIC	7.5 x 4.5 x 2.5	0.34

*PURIBAG***Original and Pro Series**

The perfect on-the-go water purification system! The Puribag is a 10 L (2.5 gallon) filtration system that takes only 30 minutes to clean unsafe drinking water on any adventure. These systems come with a 12 pack of P&G Purifier of Water.

**Key Highlights**

1. Protects against bacteria, viruses, chemicals, and even heavy metals
2. EPA and WHO tested and approved
3. Lightweight and easily stored

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
Original - with P&G 12 pack	PURI	12 x 4 x 3	0.665
Pro	PURIPROIKIT	16 x 8 x 4	1.764

UZIMA UZ-BP

The UZ-BP Backpack System is a practical and durable water filter for those who are on the move. Ditch the inconvenient water jugs. This hands-free water transportation source is just what adventurers need.



Key Highlights

1. Lightweight alternative to bulky water jugs
2. 0.1 micron hollow fiber membrane for powerful filtration
3. Holds 17.5 L of water (four times the water an average filter bag can hold)

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
UZ-BP	UZBP	14 x 8.5 x 4	1.713

VILLAGE WATER FILTERS

VFX All-In-One Filter

With its hollow fiber membrane and fast filtration, this portable filter ensures you stay hydrated in record time—whether you're hiking, camping, or dealing with a water emergency.

**Key Highlights**

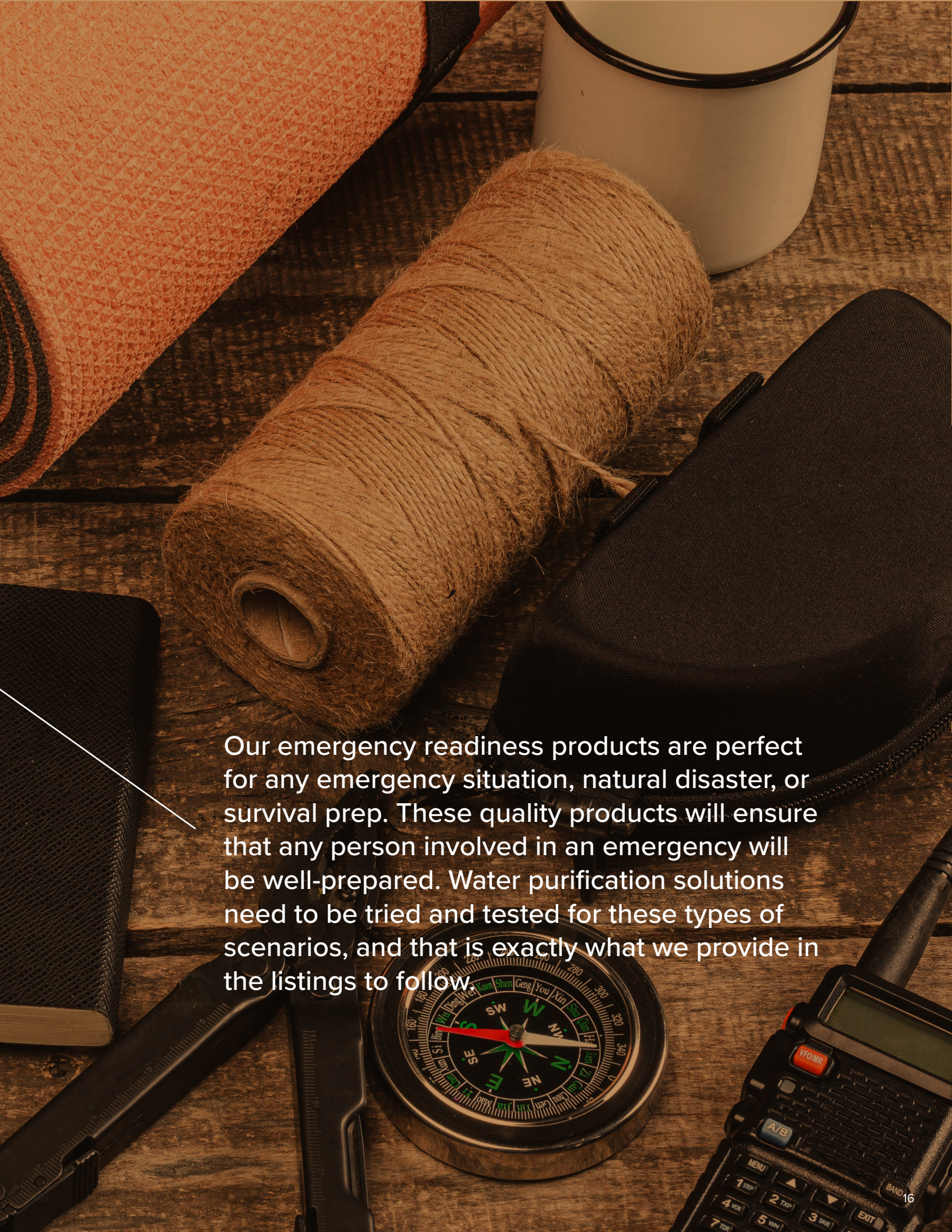
1. Protects against bacteria, protozoa, and parasites
2. Certified by the WHO
3. Fast filtration at 1 liter per minute

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
All-In-One Filter	VFX	4 x 3 x 8	1

A collection of outdoor or work-related gear is arranged on a rustic wooden surface. In the foreground, a pair of tan leather boots with red laces is prominent. To the right, a dark, textured mat is rolled up. Below the boots, a pair of dark, knitted gloves lies flat. A black notebook with a textured cover is positioned on the right side. A large white number '2' is overlaid on the left side of the image, and the text 'Emergency Readiness' is written in white below it.

2

Emergency Readiness



Our emergency readiness products are perfect for any emergency situation, natural disaster, or survival prep. These quality products will ensure that any person involved in an emergency will be well-prepared. Water purification solutions need to be tried and tested for these types of scenarios, and that is exactly what we provide in the listings to follow.

AQUATABS 397 mg Tablets

Ditch the drama of unsafe water with an Aquatabs 397 mg tablet. Drop one tablet in up to 4 gallons of questionable water and remove bacteria, viruses, and cysts in 30 minutes.



Key Highlights

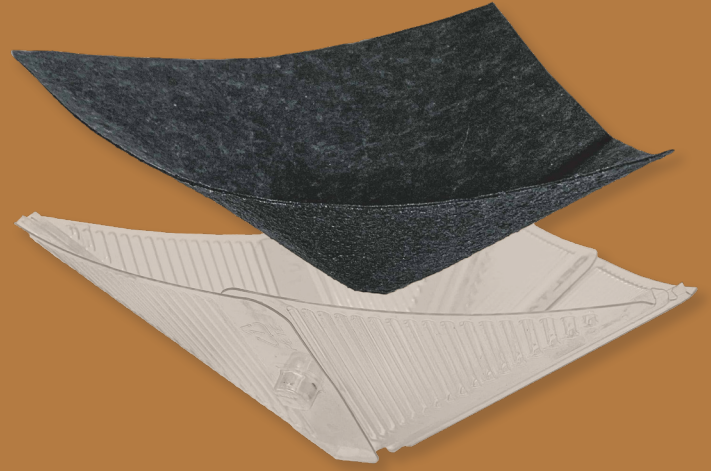
1. EPA and WHO tested and approved
2. Tamper-proof tub goes further
3. Lightweight and compact for travel & storage

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
397 mg Tablets	TUB100	1.5 x 1.5 x 2.25	0.147

DELTA

Emergency Water Filter

The Delta Emergency Water Filter is the perfect, compact filtration solution for any adventure or emergency situation. Weighing only 4 ounces, this filter is a must-have when packing your outdoor essentials.



Key Highlights

1. Protects against cysts, bacteria, viruses, heavy metals and chemicals
2. No expiration date means no worries
3. Fits easily in your pocket or backpack

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
Emergency Water Filter	DLTF	5 x 5 x 1.5	0.265

OSMO

WaterDrop & Seal

The Osmo WaterDrop and Seal are your go-to solutions during any emergency situation, protecting you against a variety of waterborne dangers. One pouch can filter up to 400 ml of water turning it into a delicious orange or grape flavored sports drink.



Key Highlights

1. Forward osmosis technology filters both fresh and salt water
2. Transforms salty water into a delicious, flavored sports drink
3. Lasts for up to 5 years (WaterDrop) and 5.5 years (Seal) from date of manufacture

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
WaterDrop - 2 pack	WDO2	6.75 x 11 x 1	0.332
WaterDrop - 5 pack	WDO5	6.75 x 11 x 2	0.764
Seal - 4 pack	SLG4	6.75 x 11 x 2	0.69
Seal - 8 pack	SLG8	6.75 x 11 x 4	1.277
Combo Pack	SWDC	6.75 x 11 x 0.5	0.354

ThyroSafe

ThyroSafe tablets offer crucial radiation protection during nuclear emergencies, preventing harmful iodine intake into the thyroid. FDA-approved and suitable for all ages, each tablet is scored for easy dosing.



Key Highlights

1. US FDA-approved radiation protection tablet
2. Up to 10 years shelf life
3. Scored for easy splitting, with clearly listed dosing instructions on the packaging

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
ThyroSafe - 65mg 20 count 1 pack	TS6520	4.5 x 2 x 0.5	0.04
ThyroSafe - 65mg 40 count 2 pack	TS6520-2	4.5 x 2 x 1	0.08
ThyroSafe - 65mg 60 count 3 pack	TS6520-3	4.5 x 2 x 1.5	0.12
ThyroSafe - 65mg 120 count 6 pack	TS6520-6	4.5 x 2 x 3	0.24
ThyroSafe - 65mg 240 count 12 pack	TS6520-12	4 x 4 x 4.5	0.48
ThyroSafe - 65mg 960 count 48 pack	TS6520-48	8 x 8 x 4.5	1.92
ThyroSafe 130mg 20 count 1 pack	TS13020	5.25 x 0.75 x 2.25	TBD

UZIMA UZ-1

Reliable, durable and perfect for off-the-grid, the Uzima UZ-1 is the staple Uzima water filter. The straightforward gravity technology serves as an effective clean water solution and a solid replacement filter for Uzima's UZ-GP Backpack System and UZ-2.



Key Highlights

1. Quick and easy maintenance to ensure longevity
2. A fast flow rate of 1 L per minute
3. Protective 0.1 micron barrier filters 99.999% of pathogens

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
UZ-1	UZ1	9 x 5 x 2	0.377

UZIMA UZ-2

The UZ-2 is just the product for those who want to skip the lengthy installation and get straight to the action. With a stacked-bucket purification system, this water filter is perfect for all sorts of environments.



Key Highlights

1. Decreases plastic waste by reusing filtration containers
2. Fast flow rate of 1 LPM and filters upper container in 15 minutes
3. The buckets attach smoothly, requiring almost no installation time

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
UZ-2	UZ2	10 x 10 x 18	4.8

Wateroam

ROAMfilter Plus 2

Slim and efficient, the Wateroam ROAMfilter Plus 2 provides water for large groups of people, making it perfect for prepositioning in emergency or for rural development.



Key Highlights


1. Supplies safe water for large groups of people
2. Portable design means you can take it with you in the remotest of areas
3. Assemble in under 1 minute

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
ROAMFilter Plus 2	RFP2	6.5 x 8 x 30	11.15



3

Household Water Security

A person wearing a white cable-knit sweater is pouring water from a glass pitcher into a glass. The scene is dimly lit, with the water being poured creating a bright highlight. The background is dark and out of focus.

Our household water treatment solutions provide safe, great-tasting water for an entire family's needs. These products combine innovative technology and practical designs to protect household water from contaminants.

Discover our household water purifiers and what benefits they have below!

AQUAGENX

Alert, Pinpoint, Define

When you're living off-grid or using a private well, knowing your water is safe is essential. Aquagenx gives you simple, reliable results for *E. coli* and Total Coliforms. If the water is contaminated, it turns blue—so you'll know at a glance. No lab needed, no guesswork. Take control of your water quality and protect your health, right from home.



Key Highlights

1. Meets WHO guidelines for drinking water quality testing
2. No electricity or labs required
3. Easy to understand test results

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
Pinpoint - 2 pack	AGNX-GEL2	7.5 x 3 x 2	0.157
Pinpoint - 5 pack	AGNX-GEL5	7.5 x 4 x 2.5	0.318
Define - 2 pack	AGNX-MPN2	7.5 x 3 x 2	0.135
Define - 5 pack	AGNX-MPN5	7.5 x 4 x 2.5	0.226
Alert - 1 pack	AGNX-PA1	6 x 3 x 1.75	0.068
Alert - 2 pack	AGNX-PA2	6 x 3 x 1.75	0.092
Alert - 2 pack	AGNX-PA5	7.5 x 4 x 2.5	0.12

COLDSTREAM FTO Plus

Remove bacteria, heavy metals, chemicals, pesticides, and other unwelcome intruders from your water supply with Coldstream FTO Plus.



Key Highlights

1. Removes 99.9% of most common contaminants
2. Improves taste and smell of water
3. No electricity required

DESCRIPTION	SKU	DIMENSIONS (in)	WEIGHT (lbs)
FTO Plus	CF163W	3.5 x 3.5 x 11.5	1.510
FTO Plus - 2 pack	CF163Wx2	14 x 8.5 x 4.5	3.4
FTO Plus - 4 pack	CF163Wx4	7 x 7.5 x 13	6.1

Explore Confidently

A person wearing a grey jacket, black pants, brown rubber boots, and a black bucket hat stands on a rocky riverbank. They are carrying a large, multi-colored backpack (green, orange, and black) and holding a clear plastic bag filled with what appears to be fish or aquatic life. In the background, other people are visible near the water, and the scene is surrounded by lush green vegetation.

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